

Life at the Top Chapter 82

Jasper was woken up by Hudson's phone call at six o'clock in the morning.

"We've just gotten wind that Sena's beta communication software, Sena Chat, will be officially released tomorrow morning."

Hudson's tone was anxious, for the release of Sena Chat would definitely deal a fatal blow to Terizone right now!

"I'll be right over!"

Hanging up the phone, Jasper booked a ticket and rushed to Cavern City as fast as he could.

Meanwhile, Sena Chat was officially released on the market.

Sena's sudden launch of the software, Sena Chat, had resulted in a frenzy within the domestic internet circle.

Disregarding its portal sites and its gaming aspect, instant messaging had the most users in the internet industry within the country right now, for it was also the easiest to draw users in at alarming rates.

It was just that this form of business did not have overwhelming web portals like Sena and Soha.

KK might have the most users within the country, but no one seemed to be taking Terizone seriously at all right now.

That was why Sena's sudden act had attracted a lot of attention.

Several potential large investors in the circle downloaded the newly announced Sena Chat software in their offices and revealed disdainful smiles when they saw the familiar interface.

This was blatant plagiarism off KK's program.

However, no one was speaking up for Terizone.

The market was like a battlefield. If given the chance, they would all come for a taste.

Under the gathering of wind and clouds, everyone's gazes were pinned on Cavern City.

Everyone wanted to know how Terizone's group of amateurs would react.

Entering Terizone's office, he could feel the nervousness within the room.

It was evident that neither Hudson nor the other four had slept a wink last night. Each of them had a bird's nest on their heads and looked unkempt.

The sight of Jasper was the only thing that brought a bit of life to the crowd.

For the only one who could save them and Terizone now was Jasper.

"Mr. Laine, they're simply too shameless. Come and look at their Sena Chat. It's an exact copy of our KK!" Cameron huffed.

Jasper remained silent and sat in front of the company, clicking on the software. Then, he registered a new number.

It would do no good to say more when the priority was to understand the opponent's move.

The entire main page and its features were 80% to 90% similar to KK's. Had it not been for the different name, one might not even be able to tell the two software apart.

"You have to admit that its optimization is better than KK's."

Everyone smiled bitterly at Jasper's words, and the already depressive atmosphere grew denser.

"But it's only expected. Our research and development strength was too weak in the beginning, and we put all our efforts into maintaining the server and realizing KK's functions. Optimization-wise, if you employ a few technicians, I think you'll be able to catch up with no issue."

Jasper smiled, his gaze filled with utter confidence.

"What you should do now is introduce new features to KK."

Hudson suddenly asked. "What features?"

Jasper previously had them compress KK's software to 1MB.

While everyone disagreed, it was the first instruction from Jasper and they did not dare to hesitate.

The moment the newly repackaged KK was released, Terizone gained more than two million users.

Terizone did not even have more than five million users in the beginning.

That one moment had garnered Jasper admiration from Terizone's entire team.

Jasper has absolute credibility and authority over Hudson and the others now.

“Realize the function of file transmission first, but not merely constricted to file transmission only. Instead, include the realization of breakpoint resumption as well.”

Everyone’s eyes shone at Jasper’s first sentence.

There was no direct file transferring software on the internet, and the only option was through sending email attachments. However, email attachments were very troublesome and they were very specific when it came to file size and capacity.

Slightly larger files could not be transferred.

The most horrible part was that if the current network was generally unstable, the transmission would often be interrupted mid-way.

Once that happened, the only option was to start again.

It was foreseeable that the implementation of the feature would definitely attract immeasurable users.

“That’s easy to work with. I can make a beta version within today.”

Zaine affirmed by the side.

Such was life. Technically speaking, it was not much of an issue, let alone when the five founders of Terizone, except Daniel, were the country’s best technicians.

The only problem was whether they could come up with the idea or not.

“Then develop a video calling feature as well as the feature to make friends within their cities!” Jasper continued to speak.

How did Mimi make a path for themselves despite the overwhelming force of WeTalk in the future?

By developing the concept of making friends within the same city to its extreme.

Even though everyone called Mimi 'the app one used to look for one-night stands', it was still a compliment in its own way.

The product itself was innocent.

In this aspect, Mimi was indeed better.

At that train of thought, Jasper emphasized, "The feature to make friends within the city should allow users a free choice on whether they wish to be found when searched and whether they can be freely searched by the opposite sex. Then limit the number of times each user can search each day, and slowly increase that limit whenever they promote the software."

These were all features that would be overpromoted in the future, but they were extremely novel now in the year 2000.

The eyes of Hudson and the rest were shinier than the other.

At the very beginning, Hudson had even pretended to be a woman and talked to strangers on KK to attract customers.

While it would turn into a funny story for the future, it was a fact that confirmed people's desire to make friends with the opposite sex.

Features like making friends in the same city were the best way to release their desires.

Hudson and the rest knew that once this feature was released, no one could shake their position in the real-time chatting field within the country.

Hudson exclaimed sincerely, “Your remarks have completely enlightened us, Mr. Laine! We’ve considered these functions before, but they’ve just never been realized!”

The others nodded in agreement.

“Haha. All I did is to give suggestions and opinions. I’ll still need you to settle the arrangements for how you want to do it, Mr. Moore.”

“Of course!”

Jasper chuckled. “This is just a small ripple, it won’t end KK. Instead, we’ll only come out of this stronger.”

With that, everyone in Terizone began to move.

Even so, Jasper’s expression was tightly bunched up.