

Medical Genius's Unspeakable Marriage

Chapter 666

Shocked, Zanya asked, "Another way? What other way?"

Don slowly replied, "By fighting in the ring!"

Hearing this, Zanya was stunned. "Fighting in the ring? But why? This can be solved with bidding. Why do they want to go through the trouble?"

Don glanced at her and asked, "What does a girl like you know? If Ambrose wants his market to be successful, the most important thing is not the profits. Instead, it is to attract more customers. Those who come here are big shots and wealthy men and they won't be willing to give up. If they keep bidding, the price of that item will sky rocket! To put it simply, when two big shots have their eyes on a painting and both are not willing to give up, they will use money to fight each other. As a result, the price of the painting will be doubled for more than ten times. No matter who buys it in the end, after he heads home and thinks about it, he will feel that he has spent too much money on something that isn't worth it. In that case, who is going to come back to this auction?"

After Herman heard this, he nodded and said, "That point is true. By not letting the price increase too much, the people who buy the items will not feel like it was a loss and will come back again in the future. Making money without being greedy is the secret to having a successful business."

After hearing their explanations, Zanya had a great realization. Then, she asked, "What did you mean when you said that they would have to fight in the ring?"

Don sneered, "It means that they have to win by competing strength! If a few big shots want the same thing but the price has reached the highest price set by Ambrose, these big shots can only win by competing strength. Each party will send one person into the ring to battle it out. In that case, the person who wins will naturally feel triumphant. As for those who lose, they will feel unconvinced and after they return home, they will find another fighter to gain

back their reputation. As a result, more and more people will come here, and this market will be more and more prosperous! Ambrose is really an amazing businessman!"

Zanya's eyes widened. If Don didn't explain this to her, she wouldn't have thought of it herself. As for Herman, there was a devious glint in his eyes as he said, "It's going to get interesting! Matthew has just humiliated Roman a moment ago so Roman will never let him go easily. Furthermore, Matthew went to join them alone and doesn't have anyone to send into the ring. Did he head up there just to embarrass himself?"

Morin burst into laughter and said, "Hey, do you think that b*stard will enter the ring himself? If he does, it will be fun. Herman, if he wants to join the fight, can you tell Roman that I want to fight on his behalf? I want to mutilate that b*stard myself!"

Herman smiled coldly and replied, "If that happens, I will help you talk to Uncle Roman."

Then, everyone burst into laughter and looked at Matthew mockingly, as if they were sure Matthew was about to be taught a lesson. At the same time, after Matthew sat with the big shots, Roman started bidding again. He was not willing to lose to a live-in son-in-law.

Richard and Norris also joined the bidding again because the two of them didn't want to lose to Matthew either. The four of them bid for a while and the price soon reached 200 million.

At that moment, Ambrose stood up and made an announcement. "Enough. Gentleman, the item has reached the highest price. It seems that all of you won't be able to reach an agreement by bidding. In that case, we'll have to follow the rules and compete by strength."

Roman immediately nodded and yelled, "We should've solved this by strength a long time ago! How can you just let anyone bid with us? Do people really think the Woodside auction doesn't have any rules? The ability to be a boy toy will be useless here!"

It was obvious that his words were targeted at Matthew. However, Matthew was calm and he glanced at Roman but didn't say anything. Meanwhile, Zanya and the others were smiling joyfully. This was the moment they had been waiting for!